

Press Release

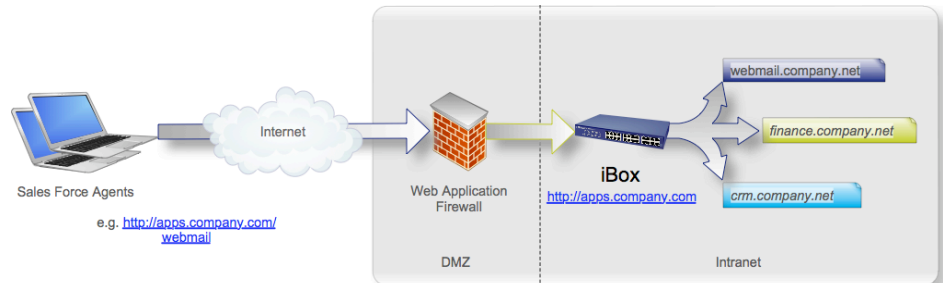
Top 5 pharmaceuticals sales strategy for Emerging Growth Markets leads Wizable to develop the *iBOX*

Wizable launches the *iBOX* – a cost effective access solution for web-based applications, utilizing a YubiKey for Authentication supporting single sign-on

SAN JOSE, CA, August 20, 2009 – Wizable Inc., a solution provider for enterprise mobility solutions, has announced their new access solution, the *iBOX*. It all began with a customer request for a scalable, cost effective, robust and flexible web-based solution to enable pharmaceutical sales force agents in Emerging Growth Markets to access Siebel CRM™ in high-interactive mode. Additional requirements such as access to Financial applications, Intranet Websites, EMAIL and 2-Factor Authentication were soon added to the scope of the project.

Wizable leveraged existing ideas to integrate all Sales Force requirements within one appliance known as the *iBOX*. The *iBOX* provides access to corporate intranet web-based applications over the Internet via a single SSL encrypted access portal. Sales agents are able to launch the portal from any PC or notebook with Internet access using a YubiKey token. The token is inserted into a USB port and, by touching a button on the key, a one-time password is generated. The combination of the user's PIN and one-time password authenticates the user; once the user is authenticated, profile-driven application bookmarks are displayed. With just one click, the user can launch any application from this page. In addition, single sign-on can be implemented to provide seamless login to those applications that may otherwise require a re-entry of username and password. As an added benefit, the *iBOX* also reduces connection interruptions by reconnecting to authenticated sessions automatically.

The *iBOX* uses a highly sophisticated URL re-writing engine that allows the server to transparently route incoming traffic from the Web Application Firewall (WAF) to application-specific servers and back. The client is never aware that the requests were re-routed internally to a different application server. Both HTML and rich content is supported. The *iBOX* also uses highly adaptive application agnostic technologies and can be easily extended to support new applications. Located in the DMZ, the Web Application Firewall (WAF) provides application level security and guards against malicious attacks. Wizable strongly recommends the usage of the *iBOX* in combination with a WAF to safeguard against attacks.



Business expansion in Emerging Growth Markets requires a sustainable IT infrastructure. The number of mobile workers (internal/external) continues to change as does the associated cost. The *iBOX* solution creates tremendous cost savings over comparable terminal service solutions where costs rise proportionally with the number of users. In combination with the YubiKey, additional savings can be achieved in comparison to other token providers.

The IT department of this pharmaceutical company recognized the value-add of this service. Not only could they reduce their cost per user, but also simplify their access requirements. Turnaround time to enable a newly hired sales force agent is minimal; An agent is simply provided with a YubiKey, PIN and the *iBOX* URL (<http://apps.company.com>), which can be used from their personal PC/Notebook to access company information in a secure and simple way.

About Wizable

Wizable provides IT products, services and consulting to customers all over the world. Our mission is to develop and integrate simple, cost efficient and secure authentication, remote access and terminal service solutions and services. Our expertise in consulting has continuously broadened with the innovative projects for customers from various industries we have successfully completed. From early origins in classical network and client architecture, we have continuously evolved into more flexible approaches of infrastructure mobility architecture. We consider ourselves early enablers of work force mobility. Based on the vision of "access any time any information where ever you are" we developed outstanding and innovative solutions for our costumers solving their issues and supporting their daily business.

<http://www.wizable.com>